



PENNSYLVANIA'S COMMUNITIES COUNT

[PA.gov/census](https://pa.gov/census)

WHAT IS THE CENSUS

- The U.S. Constitution requires a census of all residents every 10 years.
- Every person living in the U.S. is counted once and only once.
- You are counted based on where you are living on April 1, 2020.
- Data from the census informs government decisions for 10 years.



WHY YOUR RESPONSE MATTERS

Fair representation & legislative redistricting

The Census determines:

- How many seats PA has in the U.S. House of Representatives
- How U.S. congressional and state legislative districts are redrawn

\$675+ billion in federal public funding

The Census determines how much funding each state receives for the next 10 years.

Pennsylvania receives \$26.8 billion each year

That's \$2,000 per Pennsylvanian.

IN PA, EVERYONE COUNTS

Federal funding impacts

- every community
- every neighborhood
- every infant and child
- every foreign and U.S. citizen
- every family and every individual



HEALTHCARE

2020 Census will determine how much access our communities have to quality healthcare.

- Medicare (Part B)
- Medicaid
- CHIP
- WIC
- Healthcare Centers



FOOD

2020 Census will determine how much food support children, adults, and seniors receive.

- SNAP
- School Breakfast Program
- National School Lunch Program
- Child and Adult Care Food Program



EDUCATION

2020 Census will determine how much we invest in the futures of our children.

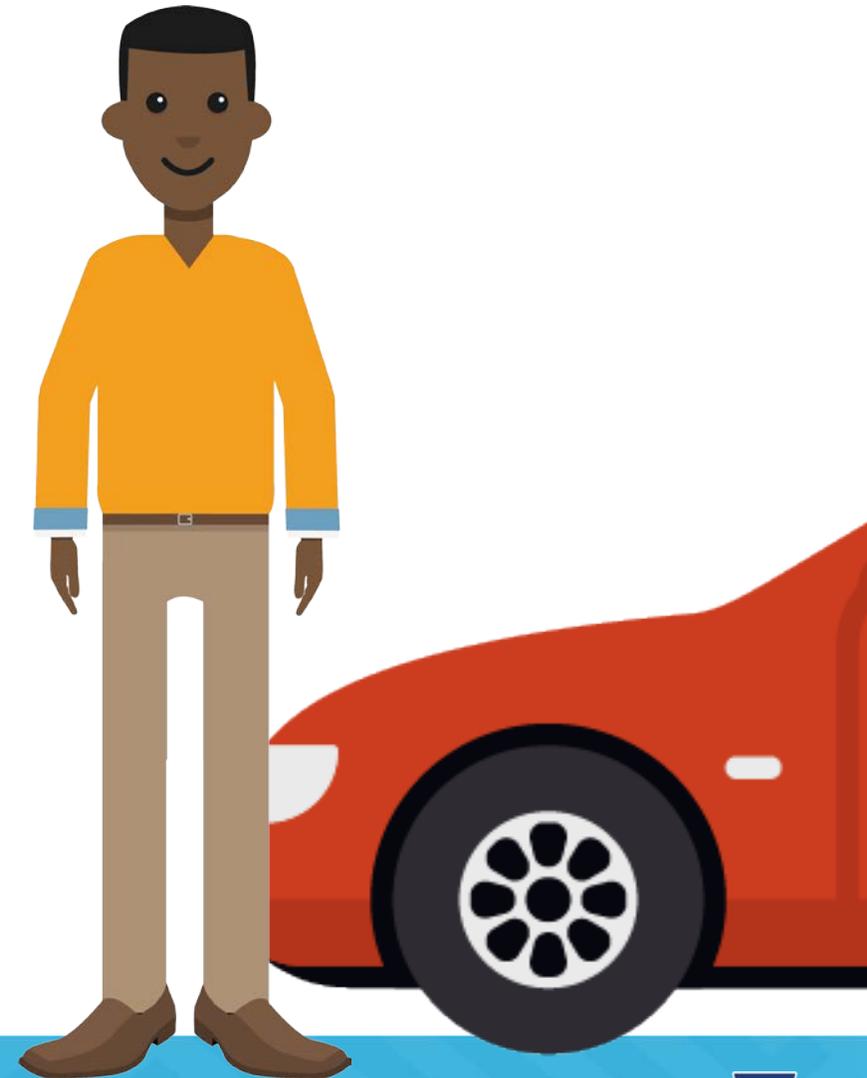
- Federal Pell Grants
- Federal Direct Student Loans
- Title I Grants to Local Educational Agencies
- Special Education Grants
- Head Start



TRANSPORTATION

2020 Census will determine how much funding PA's highways, railways, airports, and ports receive.

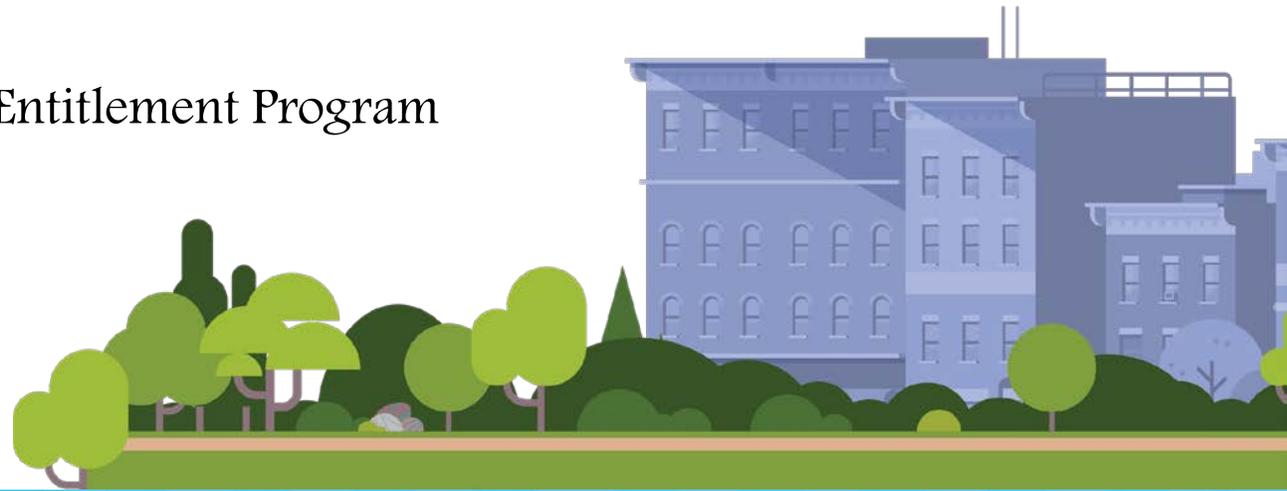
- Highway Planning & Construction
- Federal Transit Formula Grants
- Federal Transit Capital Investment Grants



HOUSING & COMMUNITY DEVELOPMENT

2020 Census will determine how much safe, affordable housing is available.

- Very Low to Moderate Income Housing Loans
- Section 8 Housing Choice Vouchers
- Section 8 Housing Assistance Payments
- Public and Indian Housing
- Community Development Block Grant (CSBG) Entitlement Program
- Public Housing Capital Fund



RURAL

2020 Census determines how much funding rural areas receive for services and infrastructure.

- Rural Electrification Loans and Loan Guarantees
- Water and Waste Disposal Systems for Rural Communities
- Rural Rental Assistance Payments
- Business and Industry Loans
- Cooperative Extension Services



FAMILIES

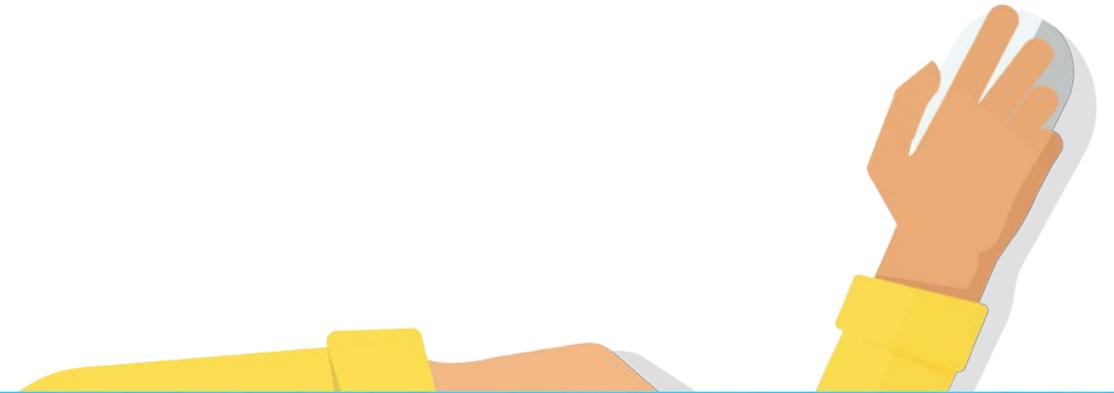
2020 Census determines how much support our families and children receive.

- TANF
- Title IV–E Foster Care
- Vocational Rehabilitation Grants to States
- Unemployment Insurance Administration
- Adoption Assistance
- Child Care Mandatory and Matching Funds



YOUR SECURITY & PRIVACY COUNTS

- Your census responses can never be used against you.
- Census employees and contractors are sworn for life to always protect your information.
- Your information is protected from cyber-attacks, threats, and leaks.



AVOID SCAMMERS & FRAUD

Do not respond if asked about the following:

- Social Security Number (SSN)
- Bank or credit card information
- Money or donations
- Anything on behalf of a political party

Ask to see an official Census ID badge

- 1-800-923-8282 to verify a worker's identity
- Report suspicious activity to your local police department

If you respond online, check the website address begins with HTTPS and has a lock symbol



APRIL 1, 2020 IS NATIONAL CENSUS DAY

- Participate in the census online, by mail, or by phone.
- If you're living in Pennsylvania on April 1, 2020, you are a resident.
- Count every person living in your home on April 1, 2020.



BE A GOOD NEIGHBOR. SPREAD THE WORD

Help others understand why the Census matters.

- Public meetings, events, or presentations
- Op-eds, blog posts, or articles
- Social media posts and videos
- Work, school, places of worship, or other community locations

Join in community outreach.

- Learn more and download resources at PA.gov/census.



HARD-TO-COUNT COMMUNITIES

Reach out to those who might be undercounted in the census, including:

- Children (especially those under 5)
- Older adults
- Immigrants
- Communities of color
- Rural communities
- Residents experiencing economic hardship or homelessness
- English as a Second Language (ESL) speakers
- LGBTQ (couples can now identify as same-sex on the census)
- Residents living in group quarters (like dorms and nursing homes)

4 KEY TAKEAWAYS

1. Everyone counts. The U.S. Census is important for all Pennsylvanians.
2. Please respond to the census on April 1, 2020.
3. For the good of our communities and neighbors, spread the word.
4. Get more info at [PA.gov/census](https://pa.gov/census).



Thank you, neighbor!

PA.gov/census